



### Halifax Population Estimates: 2008-10

Year	Population
2008	392,800
2009	397,700
2010	403,200

Source: [Statistics Canada](http://www150.statcan.gc.ca)

### Net Migration, Benchmark Cities: 2006-09

	2006/07	2007/08	2008/09
<b>Halifax</b>	2,096	3,173	3,920
<b>London</b>	2,383	2,668	2,481
<b>Regina</b>	1,853	2,494	3,183
<b>St. John's</b>	160	1,386	2,278
<b>Victoria</b>	3,718	5,146	4,757

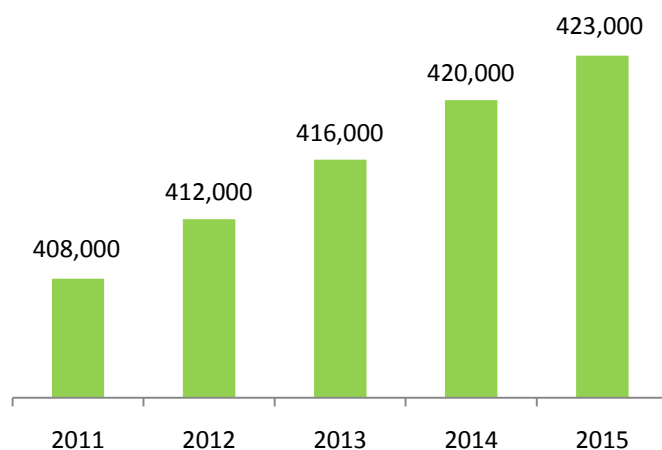
Source: [Statistics Canada](http://www150.statcan.gc.ca)

### Population by Mother Tongue: 2006

Language	% of Population
<b>English</b>	91.9%
<b>French</b>	3.1%
<b>Arabic</b>	1.1%
<b>Chinese</b>	0.4%
<b>Other</b>	3.5%

Source: [Statistics Canada](http://www150.statcan.gc.ca)

### Estimated Population: 2011-15



Source: Conference Board of Canada

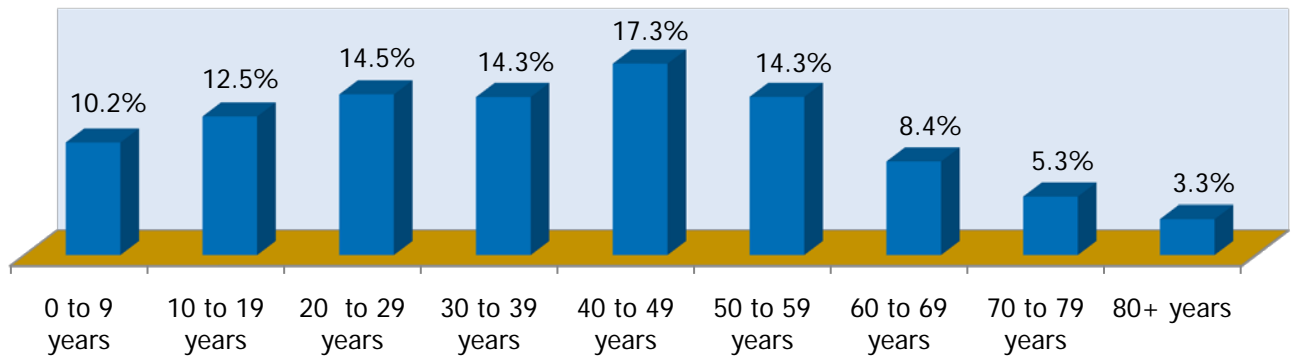
### Population by Polling District: Top 5, 2010

District	Population
<b>Hammonds Plains – St. Margarets</b>	21,588
<b>Waverley – Fall River – Beaver Bank</b>	21,162
<b>Cole Harbour</b>	20,991
<b>Timberlea – Prospect</b>	20,935
<b>Portland – East Woodlawn</b>	19,598

Source: HRM Community Development, Planning Services

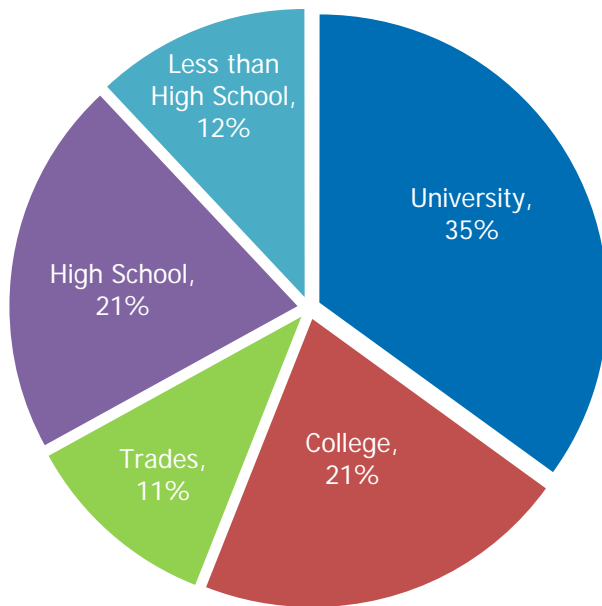


## Population by Age: 2006



Source: [Statistics Canada](#)

## Educational Attainment: 2006



- 67% of the working-age (25 to 64 years of age) population of Halifax have trade, college or university qualifications – one of the top five cities in Canada.

Source: [Statistics Canada](#)

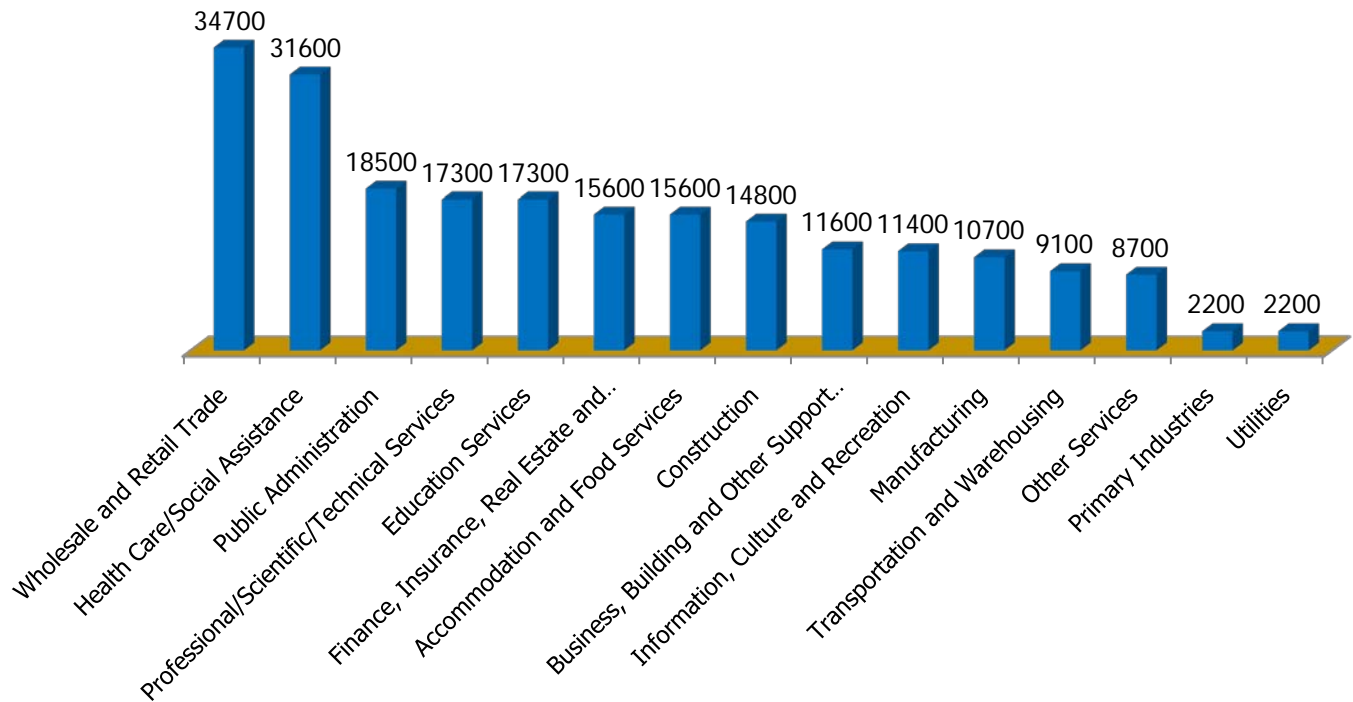
Source: [Statistics Canada](#)

## Labour Force and Employment: 2010

	Halifax	Victoria	Regina	London	St. John`s	Quebec
<b>Labour Force Size</b>	236	194.9	124.8	268.1	109.3	431.1
<b>Unemployment Rate</b>	6.3	6	4.7	8.6	7.7	4.9
<b>Participation Rate</b>	70.6	65.4	71.8	65.7	68.6	68.6

Source: [Statistics Canada](#)

## Employment by Industry: 2010



Source: [Nova Scotia Department of Finance](#)

## Major Public and Private Employers: 2010

Company	Industry	Employment
<b>Capital Health</b>	Healthcare	11,000
<b>Department of National Defence</b>	Government	9,000-10,000
<b>Government of Canada</b>	Government	7,000-8,000
<b>Halifax Regional Municipality</b>	Government	3,000-4,000
<b>Dalhousie University</b>	Education	3,000-4,000
<b>Province of Nova Scotia</b>	Government	3,000-4,000
<b>IWK Health Centre</b>	Healthcare	3,000-4,000
<b>Bell Aliant</b>	Telecommunications	1,000-2,000
<b>I.M.P. Aerospace Division – Halifax</b>	Aerospace & Defence	1,000-2,000
<b>Staples Business Delivery</b>	Retail/Wholesale Trade	1,000-2,000
<b>BMO Financial Group</b>	Financial Services	1,000-2,000
<b>Gem Health Care Group</b>	Health care and social assistance	1,000-2,000
<b>Saint Mary's University</b>	Colleges, universities and professional schools	1,000-2,000
<b>I.M.P. Group International Inc.</b>	Multiple Industries	1,000-2,000
<b>Eastlink</b>	Telecommunications	1,000-2,000

Source: Greater Halifax Partnership, SmartBusiness Consultations

## Companies that have Setup in Halifax in the Last 5 Years

eEye Digital Security	Radian6
RSA Canada	Brookfield Global Relocation Services
/n Spro	Longtail Studios
Lixar Inc.	Prudential Consulting
Admiral Insurance	Impath Networks Canada
Register.com	Butterfield Fulcrum

## Major Projects in Halifax Valued at \$250 Million or more (Estimated total value: \$4.6 Billion)

- Bedford West Development, \$1 Billion
- The Ravines of Bedford South, \$600 Million
- Halifax Shipyard\* Frigate Modernization and Life Extension Contract, \$549 Million
- King's Wharf Waterfront Development, \$500 Million
- Russell Lake West Development, \$400 Million
- Portland Hills Development, \$370 Million
- Dalhousie University capital projects, \$304 Million
- Bedford Commons Development, \$300 Million
- Dartmouth Crossing retail/commercial development, \$280 Million
- Mount Royal Development in Clayton Park, valued at \$250 Million
- Harbour Isle Project, \$250 Million

Source: [APEC Major Projects 2011](#), Greater Halifax Partnership

\* Halifax Shipyard is also shortlisted for one of two contracts awarded through the National Shipbuilding Procurement Strategy worth a combined \$30 Billion. The selection is expected in fall 2011. More information: [Ships Start Here](#)

## Taxation: 2010

Corporate Income Tax	
<b>General Rate</b>	16.00%
<b>Manufacturing &amp; Processing</b>	16.00%
<b>Small Business Rate</b>	4.50%
Corporate Capital Tax	
<b>General Rate</b>	0.1%
<b>Financial Services</b>	4.00%
<b>Payroll Tax</b>	Nil

Source: [Nova Scotia Department of Finance](#)

- KPMG ranked Halifax 5<sup>th</sup> in International Business Cost Competitiveness in 2010.

Source: [KPMG Competitive Alternatives](#)

## Real GDP Growth: 2008-10

Year	% Growth
2008	2.4%
2009	1.1%
2010	3.3%

Source: Conference Board of Canada

## Retail Sales: 2008-10

Year	Retail Sales
2008	\$5,838,000
2009	\$6,085,000
2010	\$6,367,000

Source: [Statistics Canada](#)

## Median Prices, New Absorbed Single-Detached Units, Benchmark Cities: Q4 2009-10

	Q4 2009	Q4 2010
<b>Halifax</b>	\$318,500	\$325,000
<b>London</b>	\$300,000	\$321,000
<b>Quebec</b>	\$306,132	\$330,913
<b>Regina</b>	\$378,153	\$428,637
<b>St. John's</b>	\$274,900	\$299,900
<b>Victoria</b>	\$605,437	\$638,315

Source: [Canada Mortgage and Housing Company, Housing Now](#)

## Median Family Income, Benchmark Cities: 2008

	Average Income
<b>Halifax</b>	\$74,040
<b>Quebec</b>	\$73,780
<b>Regina</b>	\$81,840
<b>St. John's</b>	\$72,120
<b>Victoria</b>	\$77,810
<b>London</b>	\$71,770

Source: [Statistics Canada, 2008](#)

- 78% of households wired to the Internet – this is the highest percentage of Internet users among regions in Canada.

Source: Statistics Canada

## Direct, Non-Stop Flights & Flying Time To/From Halifax: 2010

	Flying Time		Flying Time		Flying Time
<b>New York</b>	1 hr 51 min	<b>Boston</b>	1 hr 35 min	<b>Washington, D.C.</b>	3 hr 17 min
<b>Detroit</b>	3 hr 10 min	<b>Chicago</b>	3 hr 10 min	<b>Atlanta</b>	3 hr 30 min
<b>Orlando</b>	3 hr 51 min	<b>Philadelphia</b>	2 hr 20 min	<b>Toronto</b>	2 hr 20 min
<b>Montreal</b>	1 hr 35 min	<b>Ottawa</b>	1 hr 50 min	<b>London (Heathrow)</b>	5 hr 50 min
<b>Frankfurt</b>	6 hr 45 min	<b>Glasgow</b>	5 hr 20 min	<b>Keflavik</b>	4 hr 15 min
<b>Bermuda</b>	2 hr 15 min				

## Mode of Transportation to Work: 2006

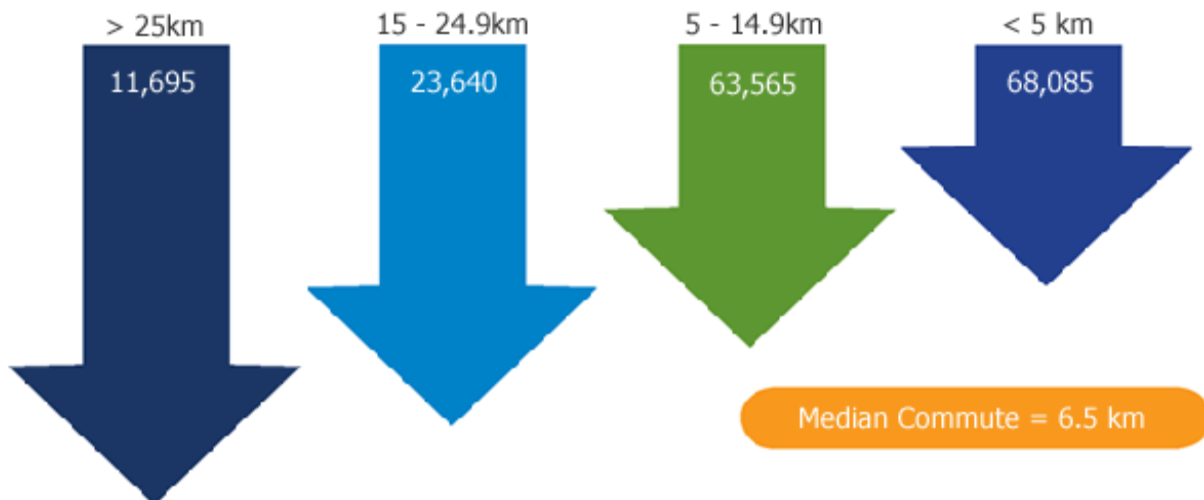
Mode of Transportation	% of Population
Car, truck, van as driver	65.1%
Car, truck and van as passenger	10.6%
Public transit	11.9%
Walked	10.1%
Bicycle	1.0%
Motorcycle	0.1%
Taxicab	0.3%
Other method	0.9%

Source: [Statistics Canada](#)

- Halifax has the highest percentage of people using public transit among benchmark cities at 11.9%. Our region also had the highest percentage increase in public transportation usage among benchmark cities from 2001.

Source: [Statistics Canada](#)

## Halifax Commuters



## Halifax Rankings

- #2 – Overall – American Cities of the Future 2011/12 (Large Cities) - [fDi Magazine 2011](#)
- #1 - Quality of Life - American Cities of the Future 2011/12 (Large Cities) - [fDi Magazine 2011](#)
- #6 - Infrastructure - American Cities of the Future 2011/12 (Large Cities) - [fDi Magazine 2011](#)
- #5 - Best Cities for the Next Generation to Live and Work in Canada - [Next Generation Consulting 2010](#)
- #21 - Halifax (out of 180 Canadian cities and towns) - Canada's Best Places to Live - [Moneysense - 2011](#)
- #3 - Halifax - Canada's Most Active Cities - [MacLean's / Canadian Council on Learning - 2010](#)
- #5 - Halifax - Canada's Most Cultured Cities - [MacLean's / Canadian Council on Learning - 2010](#)
- #6 - Halifax - Canada's Smartest Cities - [MacLean's / Canadian Council on Learning - 2010](#)
- #7 - Halifax - Canada's Most Wired Cities - [MacLean's / Canadian Council on Learning - 2010](#)
- #5 - Halifax - International Business Cost Competitiveness, North America - [KPMG Competitive Alternatives 2010](#)