



May 26, 2010

As you are well aware, 2010 marks the Canadian Naval Centennial, a significant milestone in our nation's history. The Canadian Naval Centennial provides an opportunity for Canadians to celebrate the past one hundred years of contributions by the Navy as it looks ahead to its continued commitment of serving the people of Canada.

As Honorary Captain (Navy) to Maritime Forces Atlantic, I am writing to inform you of a recent initiative which, given your position of leadership in Atlantic Canada, I believe will be of interest to you.

In 2007, the Community Leadership Advisory Council to Maritime Forces Atlantic was established, bringing together a cadre of leaders from the business, academic, arts and public sectors. The Council advises, assists and provides recommendations to the Admiral on Navy-Community engagement and acts as a champion for initiatives which strengthen the relationship between the Navy and the Community.

Our most recent initiative is the awareness campaign 'Glorious and Free', developed as a vehicle for the community to publicly acknowledge and support the Navy and promote the 2010 Naval Centennial summer activities: The Freedom of the City Parade (May 4th) and the International Fleet Review (June 29th).

Since the public launch of 'Glorious and Free' on April 27th, the corporate community has already begun to play its part in promoting the Naval Centennial. A series of advertisements have been created which raise awareness for the Centennial. These advertisements allow those who make use of them to proudly display support for the Navy. Enclosed, you will find the 'Glorious and Free - Celebrating the Navy: Supporter Kit'. It provides examples of ways in which supporters are making use of the creative deliverables.

'Glorious and Free' invites everyone to come out to the Naval Centennial events, show support for those who serve our country, and learn how we can all be part of this historic occasion. We invite you to engage others in celebrating this milestone in our community. We count on your continued support to the Navy and look forward to seeing you at the Canadian Naval Centennial celebrations in the weeks ahead. For event information, visit navy.forces.gc.ca/centennial.

Sincerely,

A handwritten signature in blue ink that reads 'Myra A. Freeman'. The signature is fluid and cursive, with the first name 'Myra' being the most prominent.

The Honourable Myra A. Freeman, CM, ONS.
Honorary Captain (Navy)
Chair, Community Leadership Advisory Council to Maritime Forces Atlantic

A moment of silence, absolutely. Then make some noise.