



THE AMBASSADOR CLUB

• H A L I F A X •

## **Destination Halifax Announces- 2004 Halifax Ambassador Club Achievement Award Honorees**

On Thursday, October 21, 2004 at 4:00 pm in the Windows Restaurant at the World Trade and Convention Centre, Destination Halifax will announce the 2004 Ambassador Club Achievement Award Honorees. These honorees have been nominated in recognition of their individual and personal effort which resulted in Halifax being chosen as the venue for a meeting, conference or special event for 2004. The formal awards presentation will take place at the Ambassador Recognition Gala to be held on Tuesday, March 8, 2005 at the World Trade & Convention Centre.

“The staging of National and International meetings & conventions provides a forum in which to showcase the world class developments taking place in our own backyard. Pride of place is a critical and fundamental element of our promotional platform and as a result our residents are an effective extension of our sales force. The Ambassador Club identifies these individuals and celebrates their outstanding contributions to the prosperity of Halifax,” states Mr. Nicholas Carson, chair of the Destination Halifax Board of Directors.

2004 Nominees include:

**Fred Morley** of the Greater Halifax Partnership for the Business Retention & Expansion International Conference.

**Harry Ashcroft** of the Department of Natural Resources, Province of Nova Scotia for the International Submerged Lands Management Conference.

**Gordon King** of the MicMac Native Friendship Centre for the National Association of Friendship Centers -33<sup>rd</sup> Annual General Meeting and Conference.

**Professor Marc Lamoureux** of the Department of Chemistry, Saint Mary’s University for the International Conference of Analytical Science & Spectroscopy.

**Laurie Rantalla** of the Labour Services Branch, Department of the Environment and Labour, Province of Nova Scotia for the Association of Labour Relations Agencies Conference.

**Sherman Hines** for bringing the Camera Craftsman of America Conference.

**Professor Tom Gill** of the Department of Food Science & Technology, Dalhousie University for the Atlantic Fisheries and Technology Association Conference.

**Mary Ann Daye** of Alumni Relations, Dalhousie University for the Canadian Council for the Advancement of Education Conference.

**Dr. David Precious** of the School of Dentistry, Dalhousie University for the International Cleft Lip & Palate Foundation Conference.

**Fred MacGillivray** of the World Trade and Convention Centre for bringing the IIHF Women's World Hockey Championship to the Halifax Metro Center.

You are welcome to attend the reception (Thursday October 21<sup>st</sup> at 4:00 pm) where newly re-elected Mayor Peter Kelly (or his designate) will announce the 2004 Ambassador Club Achievement Award Honorees.

Destination Halifax is the dedicated tourism marketing organization for the Halifax Regional Municipality. It is a public/private partnership operating with the mandate to dramatically increase tourism revenues on a year round basis. Destination Halifax promotes the HRM in external markets as a destination of choice for inbound business and leisure travelers.

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For more information on the **Ambassador Club** please contact  
Jeff Turner at 423-1752 or [jturner@destinationhalifax.com](mailto:jturner@destinationhalifax.com)